**Ulster Grand Prix website**

**Updates and tweaks – December 2015**

Home page

* The hoodie that appears in the merchandise cover image is dated 2014 – Can we amend or even remove the date entirely?

Tab - The Race

Page – Results

* Can we remove the heading ‘Round up of results from the 2015 Metzeler Ulster Grand Prix and Plant Lubrication (NI) Dundrod 150 - 2015 Metzeler Ulster Grand Prix’

Page – UGP history

* Can we change the heading to ‘The history of the UGP’
* Can we also update the copy to the following:

The event was first promoted in 1922 by the Ulster Motor Cycle Club, and originally ran on the 20.5 mile Clady circuit, located just a few miles from the modern Dundrod circuit.

During the 1920s and 30s racing was dominated by the legendary Stanley Woods on board Norton machinery, and following its early success the event was awarded the title 'Grand Prix d'Europe’ in 1935.

Competition was soon curtailed however due to the Second World War, but in 1947 it once again got underway, this time on a new 16.5 mile Clady Circuit. Just two years later the status of the event was elevated further, as a new World Championship was established and the Ulster Grand Prix was to be chosen as a round of this series.

Over the years many of the greats raced in the World Championship on this old Clady circuit but as the event grew in popularity and bikes became faster and faster, a decision was made to transfer racing to a new 7.4 mile circuit at Dundrod in 1953. The first winner at the new circuit was Werner Hass aboard his NSU.

Back in those days approximately 100,000 spectators attended the Ulster Grand Prix and was one of the biggest sporting events in Ireland, and it has remained extremely popular ever since.

The 1960s, 70s and 80s saw legendary names such as Mike Hailwood, Giacomo Agostini, Ray McCullough, Joey Dunlop and many more do battle on track, and despite the event losing its official Grand Prix status in 1973 the Ulster has gone from strength to strength and become a key feature on the road racing calendar.

Today fans come in their thousands to sample the atmosphere and famous Dundrod welcome, and the competition on track is as fierce as ever as some of the biggest names and brightest talents compete at the World’s Fastest Road Race.

Bike Week at the Ulster Grand Prix runs from the 8th – 13th August 2016 and plans are already being out in place to make it bigger and better than ever, for all ages, so if you’ve never been make sure you put those dates in your diary and watch this space for all the latest news and information.

Page – UGP historical stats

* Can we change the heading to - ‘2016 is the 63rd anniversary of racing on the legendary Dundrod circuit. Here, we reflect on some of the standout memories at the historic Ulster Grand Prix over the past six decades.’
* Can we also add some extra bullet points to the end of the list:

2014 – Bruce Anstey proves there is no substitute for experience as he scores his maiden Man of the Meeting crown. The New Zealander recorded wins in the Superbike and Supersport classes as well as a third place in the Superstock race, and was never far from the front in each of the practice sessions.

2015 – Lee Johnston confirms his place as one of the brightest talents in road racing with three wins and the overall Man of the Meeting crown. Derek McGee and Bruce Anstey were among the other winners, but the highlight for many was the final Superbike race of the day, which was won by Peter Hickman after a masterful performance in tricky conditions.

Tab - Visitors

Page – Entrance information 2016

* There is a small typo – it says book tour, rather than book your

Page - RESTRICTED / PROHIBITED AREAS

* Can we update the date from 2014 to 2016 – can someone also check if the downloadable guide is still current?

Tab – Competitors

Page - Entry forms

* Can we remove the 2015 entry forms and replace with “2016 entry forms coming soon”

Page – Winner’s Tally

* Can we move the Winner’s tally page to The Race tab – it would tie in better alongside the results and historical stats pages

Tab – media

Page – videos

* Can we add Guy Martin’s guide to Dundrod and the GoPro video from Noel’s perspective?

<https://www.youtube.com/watch?v=bN9m_qejHtA>

<https://www.youtube.com/watch?v=SrPynhNv-0o>

Page – Press accreditation

* Can we update the text to the following:

Non-MCUI accredited journalists and all photographers should apply directly to the Dundrod & District Motorcycle Club for press accreditation to the 2016 Ulster Grand Prix Bike Week.

The application form can be downloaded at the link below:

**[Press application 2016](http://ulstergrandprix.net/wp-content/uploads/2013/06/UGP-2015-media-accreditation-form.docx%22%20%5Ct%20%22_blank)**Please send completed applications to both andrew@ulstergrandprix.net and rachel@ulstergrandprix.net by the 27th July.

**Alternatively you can post to:**

UGP media accreditations
Gatekeeper PR
Suite 1
Bamford House
91-93 Saintfield Road
Belfast
BT8 7HN

The issue of passes is at the discretion of the Dundrod and District Motorcycle Club.

*Media representatives are welcome to contact Andrew McClenaghan on 028 9521 6444 for further information*

* I have also updated the accreditation form, just in case any (very) early birds try to download it. I’ll attach it separately.

Tab – Browse (located in the navigation section at the bottom of the page)

Page – Volunteer

* Can we include the Volunteer page under The Race tab? It would be more accessible
* Update contact information:

Ken Stewart  T: 07717 495274 E: ken@ulstergrandprix.net

Bryan Oliver  T: 07895 811520  E: bryan@ulstergrandprix.net

Page – Advertise with us

* Can we also include this under the ‘Sponsors’ tab
* The old 2014 logo is featured
* Can we also update any mentions of 2015 to 2016.
* Can we also change the format of the phone number – it should be spaced 028 9033 2499 (just for consistency throughout!)

Page – Contact UGP

* Can we also remove Lisa from the press enquiries contacts
* Can we also update to include the new UGP email addresses:

UGP OFFICIAL’S CONTACT DETAILS

Clerk Of The Course: Noel Johnston  T: 07850 518533  E: noel@ulstergrandprix.net

Secretary: Ken Stewart   T: 07717 495274 E: ken@ulstergrandprix.net

Race Secretary  Linda Coulter  E: lindac4@btinternet.com

Commercial team and advertising booking: Profile Publishing T: 028 9033 2499 / 07810 751250 E: advertising@ulstergrandprix.net

Grandstand Bookings: Tom Best  T: 07754 178187  E: tom@ulstergrandprix.net

Hospitality Marquee:  Bryan Oliver  T: 07895 811520  E: bryan@ulstergrandprix.net

Press Enquiries

Rachel McFarlane T: 028 9521 6444 E: rachel@ulstergrandprix.net

Andrew McClenaghan T: 028 9521 6444 E: andrew@ulstergrandprix.net